



Unlocking the UAE's AI Potential 2026

An inside look into the UAE's AI surge: AWS provides insights on the forces driving the nation's transformation.

The AI Surge:

72% of business have adopted AI.

85% of AI adopters report accelerated innovation timelines.

86% anticipate AI will accelerate innovation even further.

Challenges:

48% cite skills shortages as a barrier.

31% of AI adopters alone are deploying advanced AI.

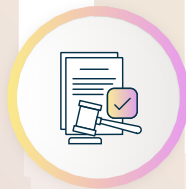
31% report having insufficient financial resources to expand their AI use.

The UAE has the infrastructure, talent, and national vision to lead the next wave of AI-driven transformation.

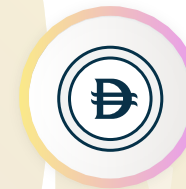
To unlock AI's full potential, the UAE should keep focusing on:



Upskilling
the workforce



Clarifying data
governance



Funding
growth